



# Brownfields Assessment Demonstration Pilot

## *Glendale, WI*

Outreach and Special Projects Staff (5101)

Quick Reference Fact Sheet

**EPA's** Brownfields Economic Redevelopment Initiative is designed to empower States, communities, and other stakeholders in economic redevelopment to work together in a timely manner to prevent, assess, safely clean up, and sustainably reuse brownfields. A brownfield is a site, or portion thereof, that has actual or perceived contamination and an active potential for redevelopment or reuse. Since 1995, EPA has funded more than 200 Brownfields Assessment Demonstration Pilots, at up to \$200,000 each, to support creative two-year explorations and demonstrations of brownfields solutions. The Pilots are intended to provide EPA, States, Tribes, municipalities, and communities with useful information and strategies as they continue to seek new methods to promote a unified approach to site assessment, environmental cleanup, and redevelopment.

### BACKGROUND

EPA has selected the City of Glendale for a Brownfields Pilot. Glendale is a community of fewer than 15,000 residents located just north of Milwaukee. Like many older cities, Glendale's growth relies on redeveloping brownfield properties. The focus of the Pilot is a two-mile commercial and residential corridor called West Silver Spring Drive. Once a prosperous thoroughfare, the area has experienced a steady decline in commercial activity and aesthetics. This corridor is considered a disadvantaged area and is characterized by struggling and/or closed commercial facilities, falling property values, and rising concerns over crime.

In response to the area's decline, the City formed the Community Development Authority (CDA) to promote the redevelopment of the West Silver Spring Drive corridor. The CDA has already redeveloped several parcels into promising business parks. However, the discovery of environmental contamination on several properties has hampered the CDA's redevelopment program.

### OBJECTIVES

The City's overall objective is to encourage new investments throughout the project area, to increase

### PILOT SNAPSHOT



*Glendale, Wisconsin*

**Date of Announcement:**  
July 1998

**Amount:** \$200,000

**Profile:** The Pilot targets West Silver Spring Drive, a two-mile commercial and residential corridor.

### Contacts:

Community Development  
Authority  
City of Glendale  
(414) 228-1714

Regional Brownfields Team  
U.S. EPA - Region 5  
(312) 353-3161

Visit the EPA Region 5 Brownfields web site at:  
<http://www.epa.gov/R5Brownfields/>

For further information, including specific Pilot contacts, additional Pilot information, brownfields news and events, and publications and links, visit the EPA Brownfields web site at:  
<http://www.epa.gov/brownfields/>

the quality of life of the adjacent residential neighborhoods, and to return the area to its former level of prosperity. However, before the effort to revitalize the corridor can proceed, concerns regarding groundwater contamination on several major properties need to be addressed. The Pilot will play a crucial role by conducting environmental assessments on those properties. The Pilot will be involved in the overall revitalization project as well, by assisting with an environmental management strategy that promotes concurrent cleanup and redevelopment activities. In addition, the Pilot plans to develop a community outreach and educational awareness program for local residents.

## **ACCOMPLISHMENTS AND ACTIVITIES**

Activities planned as part of this Pilot include:

- Performing site assessments including geological characterization and groundwater sampling;
- Crafting a regional groundwater management plan for future cleanup procedures;
- Maintaining community involvement, awareness, and input into the corridor's cleanup and redevelopment planning through newsletters, hearings, and neighborhood meetings; and
- Identifying additional sources of funding by leveraging public and private support.

The cooperative agreement for this Pilot has not yet been negotiated; therefore, activities described in this fact sheet are subject to change.